

**NOU  
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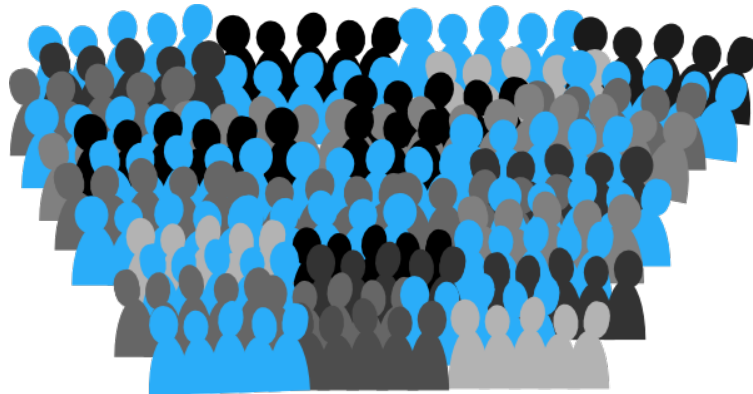


## Advertising Kit

<https://nouzie.com/>



## Advertise with our growing audience



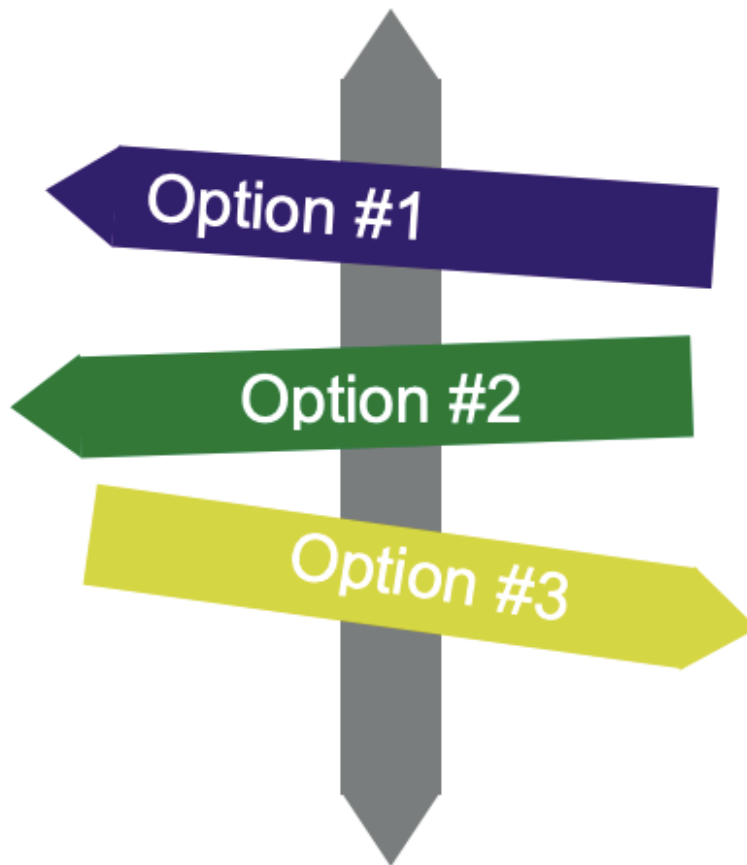
Discover Nouzie, an autonomous digital newspaper rooted in Fredericton, committed to delivering information without the confines of paywalls. Currently centred on the vibrant tapestry of New Brunswick, we have taken the initiative to cover the province extensively.

Nouzie offers a dynamic platform that seamlessly connects individuals with their local community, providing insights into regional events and much more, all at absolutely no cost. No obligatory account creation or sign-ups are necessary, ensuring accessibility for all. Our user-friendly design is finely tuned to function flawlessly across all devices, enabling readers to stay informed even while on the move.

Embraced by an ever-expanding audience, Nouzie commands an average of 70,000 monthly views, a number that continues to ascend. Notably, 75% of our readers fall within the age bracket of 25 to 64 years. Our content resonates strongly with aficionados of Arts and Entertainment, Community Affairs, Events, Local News, and various Industries.

Embedded in the heart of Fredericton, Nouzie thrives as a local entity. Unlike many alternatives in the online realm, the advertising revenue we generate is reinvested directly into the community we serve, amplifying the impact of every dollar.

## Nouzie Offers Three Advertising Options



Elevate Your Outreach with:

1. Dynamic Online Interactive Advertisements
2. Engaging Sponsored Content Initiatives
3. Seamlessly Amplified Facebook Reposts on Nouzie

## Online Interactive Ads

Advertisements are available for purchase in increments of three months. During this period, you have the flexibility to modify the ad's creative twice without incurring any additional costs. You have the liberty to direct the ads to a destination of your choice, whether it's an external link or a page hosted on Nouzie. This page can feature an exclusive online coupon or discount code for in-store redemption.

Our advertising package includes five strategic ad placements, each offered in four distinct sizes. Your ads will be dynamically rotated for optimal exposure to the audience. Comprehensive analytics will be conveniently delivered to you via email, allowing you to track the performance of your advertisements effectively.

### Homepage Ad Pricing (excluding tax)

	3 Month Total (One -time Purchase)	<b>**New**</b> Per Month (3 Month Commitment )
Banner Head (728 px X 90px)	\$100	\$35
Tower (300px X 600px)	\$150	\$55
Full Box (300px X 250px)	\$100	\$135
Banner Foot (728px X 90px)	\$50	\$20
Half Box (300px X 80px)	\$50	\$20

## Sponsored Content

Integrating effortlessly within our content lineup, sponsored material maintains a seamless coexistence with regular articles, remaining inconspicuous unless otherwise specified by the contributor. This versatile content avenue serves as a conduit for advertising services, products, and the advocacy of profit-driven entities. As with standard articles, sponsored content enjoys dual publication on both our platform and social media channels, ensuring amplified visibility.



Posts on Nouzie are poised to endure indefinitely unless a contributor explicitly requests their removal. The duty to generate and manage these posts lies solely with the contributor.

### Pricing (excluding tax)

One Story	\$100 *FREE
Series of Five Stories	\$399 *FREE

**\*No cost for a limited time**

## Reposting on Nouzie from Facebook

*Exclusively offered through Nouzie:*

### **The Opportunity...**

For a nominal fee (Free for a limited period), we present the chance to have your business's Facebook page content reposted across our platform, along with circulation on our Facebook and Twitter profiles.

### **How It Operates...**

The beauty of this service lies in its simplicity. Upon enrolment, a Nouzie profile will be established for you. Subsequently, we'll gather your Facebook business page's URL and commence the process of seamlessly importing your Facebook posts to Nouzie. Once the initial configuration is complete, any fresh content posted on your Facebook page will be automatically shared on Nouzie and disseminated across our social media networks within 24 hours. As each calendar month concludes, we will furnish you with comprehensive statistics regarding the engagement your posts garnered on Nouzie.

### **Points to Consider...**

Reposting on our platform holds the key to expanding your audience, given that Facebook pages remain excluded from search engine indexing.

In light of the fact that posts often go unnoticed unless a Facebook page is followed, it's crucial to note that a considerable number of individuals do not possess Facebook accounts.

To avail of our service effectively, your Facebook presence must take the form of a business page, distinguishing it from personal pages or groups.

It's essential to recognize that our platform emphasizes visuals, resulting in only image-inclusive posts being eligible for reposting. Furthermore, to ensure a varied content experience, duplicated posts will be regulated on Nouzie.

## Advertising Policy

This Nouzie Advertising Policy serves as a comprehensive framework for acceptable advertising practices, ensuring alignment with the overarching Nouzie policies. Encompassing diverse formats, this policy applies universally to all advertising manifestations within Nouzie.

The terms "advertising" and "advertisement" encompass the promotion of services, products, or events on Nouzie, irrespective of payment.

Within the purview of this document, Nouzie accommodates an array of paid advertising options, granting the capacity to incorporate coupons and discount codes. Additionally, selective instances of complimentary or discounted advertising opportunities may arise.

Prior to publication, Nouzie exercises final authorization overall advertising, encompassing content reposted from Facebook. Any posts or ads that transgress our policies, including the display of repetitive content, might be omitted or revoked at Nouzie's discretion.

Nouzie retains the prerogative to reject advertising that is deemed unsuitable, offensive, or misleading.

It's vital to recognize that advertising on Nouzie is a paid service and should not be construed as an endorsement of any service, product, or event.

## Contact Us

Should you wish to initiate a dialogue regarding advertising possibilities, schedule a meeting, or address any inquiries or apprehensions, we warmly invite you to reach out to us. You can easily connect via email at [sales@nouzie.com](mailto:sales@nouzie.com) or by phone at 506-471-3999.

Our comprehensive array of advertising packages can be conveniently procured through our dedicated online platform at <https://advertise.nouzie.com/>. We facilitate seamless online payments through Interac E-Transfer and PayPal. For alternative payment arrangements, please don't hesitate to contact us – we're here to assist.

